

The following is a list of some of the more significant community issues addressed by this/these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

QUARTERLY ISSUES/PROGRAMS LIST FOR STATION(S)

(call(s))

☒ 1ST

☐ 2ND

☐ 3RD

4TH Quarter of 2012

(Year)

ISSUE DESCRIPTION:

PROGRAM SEGMENT:

DATE/TIME:

DURATION:

DESCRIPTION OF SEGMENT:

Example: New beach alert program

Peggy's 7:00AM Newscast

6/12/07

:45

Avid PB: Mayor McCollum urges council to pass law

1 Education Alert	5pm KION	1/6/12	2:37	Schools can't incorporate new curriculum
2 Center for Investigative Action	6pm KION	1/10/12	1:59	CIA Follow-up File on Grand Jury/Detention Ctr
3. 1Million Dollar Community Investment	6pm KION	1/16/12	1:42	IMDCI Learning Ctr that works to help children
4 SPCA Telethon	5pm KION/6pm Telemundo	1/23 - 1/27	10:00	SPCA telethon stories
5. Down to Earth	10pm KCBA	2/1/12	1:35	Bringing back Monarch Butterfly
6 Weed Wars	10pm KCBA/KION	2/6/12	1:20	Pot Vending Machines
7. Center for Investigative Action	6pm KION	2/14/12	1:46	CO inmates out of state Transfer
8. Ag Report/Central Coast Economy	5pm	2/23/12	:35	Strawberry early crop
9.Center for Investigative Action	5pm	3/2/12	1:50	CIA: Natividad/SVMH Merger
10 1Million Dollar Community Investment	5pm	3/6/12	1:42	IMDCI Brain Injuries and Art
11 Manhunt Monday	10pm	3/12/12	:15	MHMH: Arrest of featured MHMH suspect
12.Center for Investigative Action	5pm	3/19 to 3/21	6:00	CIA: 3 hospitals interested in merging w/SVMH
13. Campaign 2012	6pm	3/26 to 3/30	12:00	Candidate Minutes/one on one with mayoral candidates and information on Carnel's municipal election.

This form, produced by the staff of E.S. Sutton & Associates, is a good faith effort to simplify FCC Regulator Public File Compliance for the American Radio/Television Broadcasting Industry. Comments and suggestions are appreciated: E.S. Sutton, Jr., 3523 W. Shengri-La, Phoenix, Az. 85029-4049 - Tel: 602-595-2871, E-mail: ed.sutton.jr@cox.net

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QUARTERLY ISSUES/PROGRAMS LIST FOR STATION(S)

(call(s))

1ST x 2ND ☐ 3RD 4TH Quarter of 2012

(Year)

ISSUE DESCRIPTION:	PROGRAM SEGMENT:	DATE/TIME:	DURATION:	DESCRIPTION OF SEGMENT:
Example: New beach alert program	Peggy's 7:00AM Newscast	6/12/07	:45	Avid PB: Mayor McCollum urges council to pass law
1. CIA	KION 5PM	4/3/12	1:40	Shutting down "The Dirty" web site
2. TxtWiser	KION 5/6/10	4/9/12	8:00	Campaign to stop texting and driving
3. Down to Earth	KION 5pm	4/17/12	2:00	DTE Gas to Trash
4. Peninsula Water Issue	KION 6pm	4/23/12	1:15	Cal Am Water Replacement Unveiled
5. Manhunt Monday	KION 5pm KCBA 10pm	4/30/12	1:50	MHM most wanted and arrest
6. Questions Center	KION 5/6	5/9/12	10:00	Mont. Co Elections questions for Primary
7. Red Cross Heroes	KION 6/KCBA/10:30	5/14 thru 5/18	10:00	Stories of community heroes
8. Candidate Minutes	KION 5&6	5/7 thru 5/22	1 min per hit	Allowed candidate to have 1 minute of uninterrupted/unedited time to tell voters why he/she should be elected.
9. Campaign 2012	KION 5/10/11	5/14 thru 6/1	various	In depth coverage on election issues
10. Campaign 2012	KION/KCBA/CW/T-23	6/5/12	2hours	Election night coverage 4 stations/2 languages
11. CIA Instant Investigation	KION 5	6/12/12	1:30	Eliminating Property Tax
12. Campaign 2012	KION 5	6/20/12	1:30	VP Biden visits Carmel
13. Budget Alert	KCBA 10pm	6/30/12	1:30	Governor signs CA Budget

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QUARTERLY ISSUES/PROGRAMS LIST FOR STATION(S)

(call(s))

1ST 2ND 3RD 4TH Quarter of 2012

(Year)

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Example: New beach alert program	Peggy's 7:00AM Newscast	6/12/07	:45	Avid PB: Mayor McColium urges council to pass law
1. Fire Alert	6pm KION	7/2/12	2:20	Fire season. Fire Prevention psa intro with Norm
2. Central Coast Economy	5pm KION	7/9/12	2:00	Santa Cruz's learns good biz practices from SLO
3. CIA Instant Investigations	5pm KION	7/16 & 7/17	5:20	City financial state -- Monterey/Salinas
4. CIA Instant Investigations	5pm KION	7/25/12	2:00	City financial state -- Watsonville
5. CIA Instant Investigations	5pm KION	8/1/12	2:00	City financial state -- Santa Cruz
6. Questions Center	5-630pm KION only	8/8/12	8:00	Monterey Bay Aquarium Recruitment for Tour Guides
7. CIA Instant Investigation	5pm	8/17/12	2:00	CIA -- Lawmaker Perks
9. Central Coast Economy	5pm	8/23/12	2:12	Taylor Farms Construction
10. Central Coast Economy	5pm	8/28/12	1:20	Pension Reform Decision
11. IMDCI	6pm	9/5/12	1:30	IMDCI Care Pkgs for Troops
12. More Local News	6pm	9/10/12	1:09	Warriors Stadium
13. Ag Report	6pm	9/20/12	1:18	Ag Report: Wine Harvest
14. Safety Alert	6pm	9/27/12	1:30	Gangs shuffle from location to location. How to control

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1 Down to Earth	KION 5 & KCBA 10	10/2/12	1:40	Solar panel							
2 Campaign 2012	KION 5/6 & T-23 6	10/9/12	8:00	Elections dept. answering voter questions							
3. Health Alert	KION 5pm	10/18/12	3:22	Bacteria Levels are Lowers Point							
4. Earthquake Alert	KION 5pm	10/22/12	:43	Small earthquake on Central Coast							
5. Classroom Makeover	KION 5pm	10/29/12	2:00	Classroom Makeover: Watsonville school							
6. Center for Investigative Action	KCBA/KION 10pm/11pm	11/8/12	3:50	CIA: Ag Theft							
7. Pay it Forward	KION 5pm	11/16/12	1:30	Pay it Forward 250 given to homeless family							
8. Center for Investigative Action	KCBA/KION 10pm/11pm	11/22/12	2:12	CIA: Is the party over for Republicans							
9. Weather Authority	KION/KCBA 5/6/10/11	11/30/12	16:00	Comprehensive coverage of storm moving through CC							
10. Project Santa	KION 5/6	12/2/12	12:00	Gift drive for Central Coast Foster Children							
11. Question Center—Tax Preps	KION 5/6	12/10/12	15:00	Tax experts answer viewer questions on filing taxes							
12. Project Santa	KION 5pm	12/18/12	2:00	Wrap up on gift drive for foster children							
13. Center for Investigative Action	KCBA/KION 10PM/11PM	12/27/12	5:00	CIA: Fake ID Business Booming on Central Coast							
14. Breaking News	KCBA/KION 5/6/10/11	12/31/12	40:00	Comprehensive fiscal cliff coverage, individual impact							

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